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Double Diamond doubles up with AdvancePro

AdvancePro & QuickBooks help Double Diamond manage warehouse inventory in the United States, Canada and Australia

"We were growing really quickly and we needed a true inventory software application. Now with AdvancePro we are able to manage our inventory levels and use our financial resources effectively."

Tim Ducie
Corporate Accountant
Double Diamond Dist.



SUCCESS STORY

Double Diamond Distribution

AT A GLANCE:

Customer:

Double Diamond Distribution

Location:

Las Vegas, NV
Saskatoon, SK, Canada

Industry:

Wholesale & Retail:
Apparel & Footwear

Business Challenge:

To manage a growing apparel business with warehouses and staff in Canada, United States and Australia

Solution:

AdvanceWare Technologies' **AdvancePro:** inventory & order management software with QuickBooks Pro

Results:

Together QuickBooks & AdvancePro allowed Double Diamond to:

- Control product inventory with apparel metrics
- Ensure all orders arrive on time
- Reduce inventory holding costs
- Provide excellent management of international warehouses

Customer Profile

When Double Diamond was founded in 2005 by owner *Steve Mann* the company quickly grew from a surplus of orders and demand for their footwear product. In the beginning the company used *QuickBooks* to manage their warehouse inventory. Within 4 months of its creation Double Diamond had expanded its business to include 3 fully staffed warehouses. The company knew that their current inventory system couldn't cut it. "At that time, we were growing really quickly and we needed a true inventory software application." **Tim Ducie Corporate Accountant**

Double Diamond sells a wide variety of footwear and other apparel, and has currently expanded its business to include markets in Canada, the United States and Australia. Double Diamond uses independent sales reps to generate orders from retail stores and then manages those orders with their network of warehouses. In each warehouse Double Diamond staff then track the product shipments and manage inventory levels to ensure no unnecessary overhead is created and that all products reach their destinations on time.

Business Challenge

Once Double Diamond expanded from 1 to 3 warehouses and began bringing on more warehouse staff, its accounting procedures and inventory reporting became too cumbersome and couldn't offer real time efficiency. With mounting paper work and multi-country staff to manage, a "true inventory system," says *Tim* that could integrate with "our already stable QuickBooks system at a reasonable price," was needed.

Solution Overview

"We needed a good reporting system for our inventory that could handle multi-warehousing, multi-currency, create bar codes and be super easy to use."

Double Diamond depends on AdvancePro for creating in depth reports of its inventory, managing employee access to warehouse supplies, and integrating its order system with UPS. Double Diamond relies on the apparel metrics of AdvancePro to provide an in-depth analysis of product line turnover rates. This premium feature allows for a more accurate reporting of what variants (color, size, style) of a single product are selling.





SUCCESS STORY

Double Diamond Dist.

Business Benefits

Double Diamond has seen a real increase in reporting functionality and can now access all the necessary inventory information and make just-in-time decisions about what products are flying off the shelves. The Double Diamond warehouse team can now stay in touch in real time with their Australian counterparts.

Furthermore by providing fast, easy access to the software, Double Diamond doesn't have to wait to access key inventory information. "AdvancePro is fast and easy and we're happy," says Tim.

With more consistent reporting of inventory levels, and better tracking with the shipping module, management can make sure that all products arrive on time, and that the right products arrive where they're supposed to. "With dynamic reporting, we know what products are creating more business for us, and that helps," says Tim.

In recent months Double Diamond has grown and brought on more warehouse staff in various locations and has had to provide AdvancePro training for new employees. Because AdvancePro is such a simple software to use and get use to, the low cost of employee training has provided the much-needed flexibility for Double Diamond to succeed in international expansion.

"Its easy to use, and everyone knows what to do," says Tim.



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"With AdvancePro's dynamic reporting I manage inventory levels with more accuracy and control our cost structure better."

Tim Ducie
Corporate Accountant
Double Diamond Distribution

FOR MORE INFORMATION VISIT:



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